

Hokenson Demographics, located at Guido Gezellelaan 79, 5051 MK Goirle, is responsible for the processing of personal data as shown in this privacy statement.

Contact details

<http://hokenson-demographics.com/>

Guido Gezellelaan 79
5051 MK Goirle

Richard Hokenson is the data protection officer of Hokenson Demographics. He can be reached through rhokenson@hokenson.biz

Personal data that will be processed

Your personal data will be processed when you make use of the Hokenson Demographics services and / or if you have provided us with your personal data. Below you will find an overview of the personal data we will be saving:

- First and last name
- Address information
- Phone number
- E-mail address
- IP-address

Special or / and sensitive personal data we will be processing

Our website and / or services does not intend to collect personal data of website visitors younger than 16 years of age unless they have permission of a parent or legal guardian. Altho we can not check if a visitor is older than the age of 16, we advise parents to be aware of their children's online activity. This way we can prevent the storing of personal data of children younger than the legal age of 16 without the consent of a parent or legal guardian. If you are convinced that we are processing the personal data of someone younger than the legal age of 16 please contact us through rhokenson@hokenson.biz so we can dispose of this information.

For what purpose and on what basis do we process personal data

Hokenson Demographics processes your personal data for the following purposes:

- To be able to contact you(via phone / e-mail) when needed to provide our services
- To be able to inform you about any changes in our services / products
- To offer you the opportunity to make an account
-

How long will we be storing your personal data

Hokenson Demographics will be storing personal data no longer than necessary to achieve the purposes for which your personal data is collected.

Sharing your personal data with third parties

Hokenson Demographics does not sell your personal data to third parties. Your personal data will only be shared if necessary to execute the services stated in our agreement or to comply with a legal obligation. With all third party companies we have a processing agreement to make sure that we maintain the level of security and the confidentiality of your personal data. Hokenson Demographics remains responsible for the processed data.

Cookies or similar techniques used

Hokenson Demographics uses functional analytical tracking and cookies. A cookie is a small text file that is stored in the browser of your computer, phone or tablet at the first visit to this website. Hokenson Demographics uses cookies strictly for the technical functionality of this website, to ensure you that the website is working properly and for example, your preferred settings are remembered.

These cookies are also placed to keep track of your browsing habits so that we can offer you customized content and advertisements. On your first visit to this website we have informed you about these cookies and asked for your permission to place them. You can opt out of these cookie settings via a setting in your internet browser. You are also able to delete all your previously saved information through cookies via a setting in your internet

browser. For more information on these settings please visit <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

On this website cookies will be placed by third parties. These parties are for example advertisement agencies and / or social media agencies. Below an overview:

Cookie: Googly Analytics

Name: _utma

Function: Analytical cookie measuring website visits

Viewing, adjusting or deleting your personal information

You have the right to view, adjust and/or delete your personal data. You also have the right to withdraw any consent given to data processing or to object to the personal data by Hokenson Demographics. You also have the right to data portability. That means that you can request us to send your portable data to you or a company advised by you.

You can also send us a request for access, correction, deletion or data transfer of your personal data or request cancellation of your consent. You can send these requests or your objection to the processing of your personal data to rhokenson@hokensonbiz. To ensure that the request is done by you personally we ask you to send a copy of your passport or driver's license. Make sure that you black out your foto MRZ (machine readable zone, the bottom half with the numbers of your passport.), and your citizen service number. This is to protect your privacy. We will endeavour to answer as soon as possible, but definitely within 4 weeks of your request. Hokenson Demographics would like to inform you of the possibility to file a complaint at the national supervisor, the authority of personal data. You can do this through the following link <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

How we secure your personal data

Hokenson Demographics takes the security of your personal data seriously. Hokenson Demographics will take appropriate measures to prevent misuse, loss or unauthorized access, unwanted disclosure and

unauthorized modification. If you think your information is not secure
please contact us at rhokenson@hokensonbiz